## **BEACH VOLLEYBALL**

# ATHLETES' UNIFORMS GUIDELINES FOR 2016 OLYMPIC GAMES



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#### 1. CONCEPT

Beach Volleyball athletes compete in a beach and open air environment and are required to project a healthy image to audience, media, partners, etc.

Sun, sand and sea (whenever applicable) are critical elements to take into consideration when it comes to athletes' uniforms. In order to cope with a sunny and sandy environment, the FIVB has established uniform standards which are featured in this document based on the recommendations of its medical advisors, athletes, officials and in accordance to the rule 50 (and its By-Law) of the Olympic Charter, that will be in force during the Rio 2016 Olympic Games.

#### 2. STANDARDS & GENERAL PRINCIPLES

The men and women athletes' uniforms must correspond to the standards herein indicated.

No commercial trademark or design other than that of the Manufacturer and authorized prints as per FIVB regulations may appear on any accessories and/or clothing. FIVB recommends using colourful uniforms to possibly reflect the country flag/colours and other typical design.

The official men's uniform for the Olympic Beach Volleyball tournament consists of:

- A TANK TOP and SHORTS
- Eventual ACCESSORIES

The official women's uniform for the Olympic Beach Volleyball tournament consists of:

- A TOP and BRIEFS (Option 1) or A ONE PIECE (Option 2), or other options (Diagram 1, 2, 3).
- Eventual accessories

Athletes on the same team must wear identical uniforms (style, fabric and colour).

Athletes must not alter the uniforms in any way or cover the identification of official athlete's number, athlete's last name (or nickname), country code and flag, manufacturer's logo, and no other third party name, logo, corporate design may appear on any equipment or clothing.

#### 3. UNIFORM REQUIREMENTS

The FIVB requires 3 sets of uniforms in different colours and recommends having a total of 6 uniforms available (2 of each colour) for each athlete.

Opposing teams have to wear uniforms of clearly contrasting colours and to avoid the use of white as recommended by the Olympic Broadcasting Services (OBS) and the FIVB. Before each match, the Control Committee will verify and approve the colours of each team. If the FIVB Technical Delegate deems that the colours of the two opposing teams might lead to confusion, or prove unsuitable for television, on-site audience and photos purposes, they must be changed. A toss of the coin will be conducted prior to the start of official protocol and the result of the draw will determine the team that will change uniform in order to comply with the above requirement. A clean uniform must be used for each match.

#### 4. ATHLETES' SAFETY

As per the FIVB Official Beach Volleyball Rules, athletes are forbidden to wear any objects that may cause an injury to an athlete, such as jewellery, pins, casts, bracelets, etc.

#### 5. MEN'S UNIFORMS

Style (see layout Men Athlete`s Uniforms)

The TANK TOP must fit closely to the body and the design must be with open arms, respecting the space for the required placements of the manufacturer trademark, athlete number, country flag, country code and eventual NOC logo, also respecting the place for the athlete's name. All information

featured on an athlete's TANK TOP must be clearly visible once (which is strongly recommended by the FIVB) the TANK TOP is tucked into the SHORTS.

The SHORTS must be in accordance with the layout and not be baggy. For all athletes the bottom of the shorts must be a minimum of 10 cm above the top of the knee cap.

#### **Fabric**

The tank top must be made of elastic material, preferably Lycra or a combination of Lycra/cotton, or other similar good quality synthetic material. Due to severe weather conditions that athletes may face during the competition, the FIVB recommends the manufacturers concerned using breathing materials.

#### Colour

The tank top and shorts should possibly be of bright and light colours. The use of white dominant colour is not recommended by the Olympic Broadcasting Services (OBS) and the FIVB. Colourful designs of the uniform may be allowed, provided that it does not compromise the visibility of the Athlete's Number, Country Code, Flag and Athlete's Name. It is recommended to use colour and/or design recalling the country's flag of the participating teams.

#### General guidelines and design on uniforms (see annexe)

#### a) Manufacturer's Logo

One identification of the manufacturer per clothing item will be permitted. It can be placed on the front of the TANK TOP and on the front of the SHORTS and must not exceed 30 cm<sup>2</sup> each. It can be printed, embroidered or woven.

One additional Identification allowed on clothing, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10 cm<sup>2</sup>. (The Product Technology Identification means the technical identification, which shall not include any Identification of the Manufacturer, or any part thereof, used on Clothing to identify any fabric technology.)

#### b) Athlete's Number

Athletes are numbered either # 1 or # 2 and must notably use the same number during the tournament.

The same athletes' number must be compulsorily placed on the front and on the back of the TANK TOP (men) as per the annexe.

The athletes' number measures 8 cm (height) x 6 cm (width) with no less that 1.6 cm wide stripe and must be placed as per the enclosed diagram on the front and on the back of the TANK TOP. It can be printed, embroidered or woven, in a colour contrasting well with the colour of the TANK TOP (i.e. light on a dark tank top, dark on a light tank top).

#### c) Country Code, Flag and eventual NOC logo

The country code must be compulsorily printed, embroidered or woven on the front and on the back of the TANK TOP as per the enclosed diagram on a total surface of maximum 8 cm (height)  $\times$  20 cm (width) with no less than 1.6 cm wide stripe. The country code shall be the 3-letter international country code.

The country flag can be printed, embroidered or woven on the front of the TANK TOP as per the enclosed diagram on a total surface of maximum 7 cm (height) x 10 cm (width).

The NOC's logo can also be printed, embroidered or woven on the front of the TANK TOP as per the enclosed diagram on an approximate surface of 35 cm<sup>2</sup>.

Should the NOC logo be printed, the FIVB recommends to also print the country flag.

#### d) Athlete's Name

The athlete's name (i.e. last name or nickname if this latter is authorized by the FIVB) shall be placed on the back of the TANK TOP as per the enclosed diagram and in a colour contrasting with that of the uniform. Letters must be from 4-6 cm high depending on the total number of letter in the athlete's name.

The athlete's name must correspond with the international athlete's identification used during the Olympic Qualification unless not authorized by the FIVB (team name used for the results, rankings, on scoreboards, TV graphics, etc.) and be written in Latin letters. The name can either be printed or embroidered or woven.

#### e) Recommended Font

For the Athlete's Number, Athlete's Name and Country Code, the FIVB recommends *Frutiger Extra Black Condensed* font to be used to gain better visibility. Other fonts are permitted as well, provided the information is clearly visible to the onsite audience, television and photo purposes.

#### 6. WOMEN'S UNIFORMS

**Style** (see layout Women Athlete's Uniforms)

The TOP (as per Option 1) must fit closely to the body and the design must be with deep cutaway armholes on the back, upper chest and stomach (2-piece), respecting the space required for the manufacturer logo, athlete number, country flag/country code, and the place for the athlete's name.

The BRIEFS (as per Option 1) should be in accordance with the enclosed diagram, be a close fit and be cut on an upward angle towards the top of the leg.

The ONE PIECE (as per Option 2) uniform must closely fit and the design must be with open back and upper chest, respecting the space for the required inscriptions to be made.

#### Other Uniforms Options and Uniforms for Cold Weather

Please refer to the document with the layouts to see the different the other uniform options (Diagram, 1, Diagram 2 and Diagram 3) may also be used by women athletes, wheras the LONG SLEEVE TOP and LONG PANTS (Diagram 1) is recommended to be used in case of cold weather conditions (below 16 °C).

The LONG SLEEVE TOP (as per Diagram 1) must fit closely and the design (see diagram) must feature ¾ sleeves and a recommended collar of 4 cm height.

The LONG PANTS (as per Diagram 1) must be in accordance with the enclosed diagram, be a close fit and the design must feature a minimum of 90 cm pant's length and a recommended waistband of 6-7 cm wide.

The HALF SLEEVE TOP (as per Diagram 2) must fit closely and the design (see diagram) must feature neck line depth (front) of 12 cm and neck line depth (back) of 8 cm, the shoulder width of 9-10 cm and the bias tape at the neck line of 0.7 cm.

The KNEE LENGTH PANTS (as per Diagram 2) must be in accordance with the enclosed diagram, be a close fit and the design is recommended to feature total length of 47 cm (from waistband) and 3 cm above the knee, and a waistband of 6-7 cm wide.

The NO SLEEVE TOP (as per Diagram 3) must fit closely and the design (see diagram) is recommended to feature neck line depth (front) of 12 cm and neck line depth (back) of 8 cm, the shoulder width of 5-6 cm and the bias tape at the neck line of 0.7 cm.

The SHORTS (as per Diagram 3) must be in accordance with the enclosed diagram, be a close fit and the design is recommended to feature total length of 26-28 cm (from waistband) and 26 cm above the knee, and a waistband of 6-7 cm wide.

#### Fabric

The TOP and BRIEFS or the ONE PIECE uniform, or the LONG SLEEVE TOP and LONG PANTS, or the HALF SLEEVE TOP and KNEE LENGTH PANTS or the NO SLEEVE TOP and SHORTS must be made of elastic material, Lycra or a combination of Lycra/cotton, or other similar quality synthetic material to ensure the uniform fits tight to the body.

Due to severe weather conditions that athletes may face during the competition, the FIVB recommends the manufacturers concerned using breathing materials.

#### Colour

The TOP and BRIEFS or the ONE PIECE uniform or the LONG SLEEVE TOP or the HALF SLEEVE TOP, or the NO SLEEVE TOP should be of bright and light colours, avoiding dominant white colour as it is recommended by the Olympic Broadcasting Services (OBS) and the FIVB. The LONG PANTS or the KNEE LENGTH PANTS, or the SHORTS may be of another colour.

Colourful designs of the uniform may be allowed, provided that it does not compromise the visibility of the Athlete's Number, Country Code, Flag and Athlete's Name.

#### General guidelines and design on uniforms (see diagram)

Any elements placed on the uniform should not overlap each other or be placed directly adjacent to each other. All elements placed on the uniforms should maintain certain distance as per available space.

#### a) Manufacturer's Logo

One identification of the manufacturer per clothing item will be permitted. It can be printed or embroidered or woven on the front of the TOP or the ONE PIECE, or the LONG SLEEVE TOP, or the HALF SLEEVE TOP, or the NO SLEEVE TOP, and on the front of the BRIEFS, or the LONG PANTS, or the KNEE LENGTH PANTS or the SHORTS and cannot exceed 30 cm<sup>2</sup>.

Where one-piece body suits are used in competition, such Identifications shall be permitted once above and once below the waist, provided all other principles are respected.

One additional Identification allowed on clothing, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10 cm². (The Product Technology Identification means the technical identification, which shall not include any Identification of the Manufacturer, or any part thereof, used on Clothing to identify any fabric technology.)

#### b) Athlete's Number

Athletes are numbered either # 1 or # 2 and must notably use the same number during the tournament.

The same athletes' number must be compulsorily placed on the front and on the back of the TOP or the ONE PIECE, LONG SLEEVE TOP, HALF SLEEVE TOP, NO SLEEVE TOPS uniform (women) as per the enclosed diagrams.

The athletes' number measures 4 cm (height)  $\times$  2.5 cm (width) with no less that 0.8 cm wide stripe and must be placed as per the enclosed diagram on the front and on the back of the TOP or the ONE PIECE, or the LONG SLEEVE TOP, or the HALF SLEEVE TOP, or the NO SLEEVE TOP. It must be printed or embroidered or woven in a colour contrasting well with the colour of the TOP (i.e.: light on a dark top, dark on a light top).

#### c) Country Code, Flag and eventual NOC logo

The country code must be compulsorily printed, embroidered or woven on the front of the TOP or the ONE PIECE, or the LONG SLEEVE TOP, or the HALF SLEEVE TOP, or the NO SLEEVE TOP as per the enclosed diagram on a total surface of maximum 4 cm (height) x 10 cm (width) with no less that 0.8 cm wide stripe. The country code shall be the 3-letter international country code.

The country flag can be printed, embroidered or woven on the front of the TOP or the ONE PIECE, or the LONG SLEEVE TOP, or the HALF SLEEVE TOP or the NO SLEEVE TOP as per the enclosed diagram on a total surface of maximum 5 cm (height) x 7 cm (width).

The NOC's logo can also be printed, embroidered or woven on the front of the TOP, or the ONE PIECE, or the LONG SLEEVE TOP, or the HALF SLEEVE TOP, or the NO SLEEVE TOP as per the enclosed diagram on a total surface of maximum 18 cm<sup>2</sup>.

Should the NOC logo be printed, the FIVB recommends to also print the country flag.

#### d) Athlete's Name

Athlete's name (i.e. last name or nickname if this latter is authorized by the FIVB) must be printed or embroidered or woven on the back of the TOP or ONE PIECE, or the LONG SLEEVE TOP, or the HALF SLEEVE TOP, or the NO SLEEVE TOP uniform as per the enclosed diagram and in a colour contrasting with that of the uniform. Letters must be maximum from 2-3 cm high depending on the total number of letter in the athlete's name.

The athlete's name must correspond with the international athlete's identification used during the Olympic Qualification unless not authorized by the FIVB (team name used for the results, rankings, on scoreboards, TV graphics, etc.) and be written in Latin letters.

#### e) Recommended Font

For the Athlete's Number, Athlete's Name and Country Code, the FIVB recommends *Frutiger Extra Black Condensed* font to be used to gain better visibility. Other fonts are permitted as well, provided the information is clearly visible to the onsite audience, television and photo purposes.

#### 7. TRAINING AND WARM-UP SUITS

Each NOC will be responsible to provide to their respective athletes training and warm up suits. In this document, the FIVB is giving some recommendations to the parties concerned.

During the victory ceremony, athletes shall wear the official NOC's tracksuit. This uniform will conform to Bye-law to rule 50 of the Olympic Charter. No hats and/or sunglasses can be worn during the victory ceremony.

Training and Warm-up suits consist of a JACKET and PANTS.

#### General guidelines and design on uniforms (see diagram)

Any elements placed on the uniform should not overlap each other or be placed directly adjacent to each other. All elements placed on the uniforms should maintain certain distance as per available space.

#### a) Manufacturer's Logo

One identification of the manufacturer per clothing item will be permitted. It can be printed or embroidered or woven on the front of the JACKET and on the PANTS as per the enclosed diagram on a total surface of 30 cm<sup>2</sup>.

One additional Identification allowed on clothing, strictly limited to Product Technology Identifications, shall be permitted per clothing item and shall not exceed 10 cm². (The Product Technology Identification means the technical identification, which shall not include any Identification of the Manufacturer, or any part thereof, used on Clothing to identify any fabric technology.)

#### b) Country flag

The country flag may be printed, embroidered or woven on the front of the JACKET as per the enclosed diagram on a maximum surface of 4 cm (height) and 7 cm (width).

#### c) NOC's logo

The NOC's logo may be printed, embroidered or woven on the front of the JACKET and on the PANTS as per the enclosed diagram.

#### 8. ACCESSORIES

Athletes are authorized to use the following accessories:

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Headgear (i.e. sun-visor or cap or hat or headband)
Eyewear (sunglasses)
Therapeutic support braces for knee/elbow (with approval of the Control Committee)
One (1) wristband (please note that an athlete may not wear both an armband and a wristband on the same arm.)
One (1) watch
One (1) armband (maximum width: 10 cm). The armband must be located on the upper arm only.
Compression pads: These devices must be of the same colour as part of the uniform. If both players in the team wear such devices, they must of the same colour and design. Neutral colours, black or white material can also be used. As these devices are for protection and support, they must have no padding or surface feature designated to give an advantage by providing additional ball control. Visible underwear should have the same colour as part of the uniform it belongs to, and must not be longer than the shorts.
Footwear and/or athletic socks (with approval from referees)
Bag
Squeeze/water bottle
Kinesiology medical tape (with approval of the Control Committee)

#### Style (see diagram Athlete's Accessories)

Each accessory may have only one (1) manufacturer's logo of maximum 6 cm². The size of the logo for the bag is limited up to 10% of the total surface area of the item with the maximum size of 60 cm². No manufacturer or product logo is allowed on the squeeze/water bottle. Also, the bottle cannot be shaped/ designed in a look that is distinctive to a particular manufacturer or brand.

For the headgear (caps/ hats, etc.) one identification of the manufacturer per accessory item will be permitted, to a maximum size of 6cm2 and placed above either one of the ears.

One identification of the manufacturer per accessory will be permitted on the eyewear, placed on one of the arms and to a maximum size of 6 cm2; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm2 each.

The accessories shall not be placed immediately adjacent to each other.

No Authorised Identification may appear on the neck or the collar or on the body (e.g. commercial tattoo) of any person participating in the Games.

Certain items, due in particular to their potential for abuse in the context of product placement or advertising on the field of play, should at all times remain unbranded and/or not feature any identification (by covering any existing Identification) if brought by the participants on the field of play or in camera view. As a consequence, the following items may not feature any identification of the Manufacturer: squeeze/water bottles, umbrellas, towels, bandages, etc. This list is an exemplary and non-exhaustive list and may be amended and completed from time to time by the IOC. Any such updates shall be communicated by the IOC to NOCs and Ifs.

#### 9. APPROVAL PROCEDURE

#### Uniforms' Approval Process

Each NOC/NF is responsible for providing their respective athletes with uniforms from manufacturers which have been approved by the FIVB.

NOCs/NFs, qualifying through the Olympic ranking and 2015 FIVB World Championships, are requested to send to the FIVB (bvb.olympicgames@fivb.org) the layout of the uniforms in 3 colours featuring all brandings elements in digital format and 1 sample (possibly branded) of each piece of the

uniforms (to FIVB, Edouard-Sandoz 2-4, 1006 Lausanne, SWITZERLAND; att. Beach Volleyball Department **by 16**<sup>th</sup> **June, 2016** at the very latest, for FIVB's approval.

NOCs/NFs, qualifying through the Continental Cup (Confederation Finals) and FIVB World Continental Cup Olympic Qualification tournament, are requested to send to the FIVB (bvb.olympicgames@fivb.org) the layout of the uniforms in 3 colours featuring all brandings elements in digital format and 1 sample (possibly branded) of each piece of the uniforms (to FIVB, Edouard-Sandoz 2-4, 1006 Lausanne, SWITZERLAND; att. Beach Volleyball Department by 14<sup>th</sup> July, 2016 at the very latest, for FIVB's approval.

The FIVB will accept also samples featuring only the manufacturer's logo if accompanied by a comprehensive layout in hard copy featuring all required branding elements. Should the FIVB find the layout/ sample in compliance with the enclosed regulations, it will also coordinate the necessary actions to obtain the IOC's feedback/approval before providing final feedback to the respective NF/NOC.

A final check will be implemented on the occasion of the Preliminary Inquiry in Rio de Janeiro for all 24 Men's and 24 Women's teams.

The IOC has set up a procedure for Items to be reviewed and offer assistance to the NOCs and IFs. Submissions should be sent to <a href="mailto:rule50@olympic.org">rule50@olympic.org</a> and copy FIVB at <a href="mailto:bvb.olympicgames@fivb.org">bvb.olympicgames@fivb.org</a>. As in previous Games, while the process is not mandatory, it is highly encouraged in order to minimize any possible Games-time issues. Once a submission has been made through the online tool, NOCs will be notified of the "reviewed" or "non-compliant" status of their submitted Items.

#### Teams` Entry List (BVB - 02)

Each respective NF is required to fill in the Team's Entry List (BVB-02) for each qualified team and return to the FIVB (scanned copy via email: bvb.olympicgames@fivb.org) no later than by 18<sup>th</sup> July 2016.

#### Preliminary Inquiry and FIVB's Approval

Athletes and their NOC representative must submit their uniforms that will be worn during the competition, warm-up training uniforms, and accessories (including: sun-visors, caps, hats, headbands, sunglasses, armbands, wristbands, bags, towels, watches, squeeze water bottles, warm-up training suits, therapeutic support braces, Kinesiology medical tape and footwear, etc.) at the Preliminary Inquiry for FIVB's approval.

During the Preliminary Inquiry, the FIVB Control Committee will check all presented items as per the guidelines/ regulations set in this document.

After the Preliminary Inquiry, once uniforms and accessories have been checked and authorized by the FIVB Control Committee, and unless specifically authorised in writing by the FIVB, athletes are not allowed to modify their uniforms and accessories. Uniforms and accessories will also by checked by Rio 2016 Competition Management and the FIVB Control Committee at the warm-up courts and eventually before the Athletes enter into the field of play.

#### **Duties of the Athletes**

Athletes must wear the uniform approved by the FIVB and checked by the Control Committee at the Preliminary Inquiry and be properly dressed during matches, on the field of play, during warm-ups and during post-match interviews in the mixed zone. Athletes are requested to wear clean uniforms in the media / press area and during the awarding ceremony.

#### Warm-Up Sportswear and Cold Weather Uniforms

Upon request of athletes, the Technical Delegate may authorise them to play with warm-up sportswear (same colour and same fabric of the uniforms and tight fitting in exceptional weather conditions such as cold temperature below 16° C). The decision will be announced by the FIVB Game Jury for each match and communicated to the player at the warm-up courts and before their entering into the field of play. The same branding rules as per Bye-law to rule 50 of the Olympic Charter will apply for such items.

The cold weather uniform shall be composed of a tight shirt with long or short sleeves and/or long or short length tight pants. This uniform must be tight to the body and consistent in style, length and colour for both athletes.

Women athletes may chose to either wear branded uniforms following the diagram of A LONG SLEEVE TOP and LONG SLEEVE PANTS (Diagram 1) or wear a tight cold weather uniform under the chosen uniform option free of any manufacturer logos or country codes, or country flags, or NOC logos, or Athlete's Name, or Athlete's Number.

#### 10. INFRINGEMENT OF THE IOC RULE 50

Any identification of the Manufacturer (including, in particular, any usage of Exclusive Identifiers) infringing upon the IOC shall be removed or covered in accordance with the instructions given by representatives of the IOC, Rio 2016, FIVB to the athlete concerned.

#### 11. DISQUALIFICATION AND SANCTION

Please refer to the IOC guidelines in relation to potential infringements.

#### 12. OTHERS

Should an NOC/NF not be in a position to confirm a uniform supplier for their respective team (s), please address your concerns to the FIVB for its evaluation (without any commitment from FIVB's side).

Notwithstanding the above, these Guidelines are to be used subject to the understanding that:

- (1) In case of contradictions between these Guidelines and Rule 50 of the Olympic Charter, the latter shall prevail;
- (2) The IOC Executive Board shall be the sole authority to finally determine whether the use of a name, designation, trademark, logo or any other distinctive sign complies with the Olympic Charter and these Guidelines; and
- (3) The IOC and FIVB reserves the right to further interpret and/or supplement these Guidelines in order to help ensure that the spirit and purposes of Rule 50 are respected.